

## **silverdevillabs,, LLC Privacy Policy**

*January 1, 2008*

At silverdevillabs, LLC we recognize that privacy is important. This Policy applies to all of the products, services and websites offered by silverdevillabs, LLC or its subsidiaries or affiliated companies (collectively, silverdevillabs, LLC's "affiliates"). In addition, where more detailed information is needed to explain our privacy practices, we post separate privacy notices to describe how particular services process personal information.

If you have any questions about this Policy, please feel free to contact us through our website or write to us at silverdevillabs, LLC, 3014 Quail Hollow, McKinney, Texas, 75070 USA.

### **Information we collect and how we use it:**

We offer a number of services that do not require you to register for an account or provide any personal information to us. In order to provide our full range of services, we may collect the following types of information:

- **Information you allow** - When you sign up for a silverdevillabs, LLC Account or other silverdevillabs, LLC service or promotion that requires registration, we ask you for personal information (such as your name, email address and an account password). For certain services, such as our advertising programs, we also request credit card or other payment account information. We may combine the information you submit under your account with information from other silverdevillabs, LLC services or third parties in order to provide you with a better experience and to improve the quality of our services. For certain services, we may give you the opportunity to opt out of combining such information.
- **silverdevillabs, LLC cookies** - When you visit silverdevillabs, LLC, we send one or more cookies - a small file containing a string of characters - to your computer that uniquely identifies your browser. We use cookies to improve the quality of our service by storing user preferences and tracking user trends, such as how people search. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some silverdevillabs, LLC features and services may not function properly if your cookies are disabled.
- **Log information** - When you use silverdevillabs, LLC services, our servers automatically record information that your browser sends whenever you visit a website. These server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

- **User connections** - When you send email or other communication to silverdevillabs, LLC, we may retain those communications in order to process your inquiries, respond to your requests and improve our services.
- **Affiliated web sites** - We offer some of our services in connection with other web sites. Personal information that you provide to those sites may be sent to silverdevillabs, LLC in order to deliver the service. We process such information in accordance with this Policy. The affiliated sites may have different privacy practices and we encourage you to read their privacy policies.
- **Links** - silverdevillabs, LLC may present links in a format that enables us to keep track of whether these links have been followed. We use this information to improve the quality of our search technology, customized content and advertising.
- **Other sites** - This Privacy Policy applies to web sites and services that are owned and operated by silverdevillabs, LLC. These other sites may place their own cookies or other files on your computer, collect data or solicit personal information from you.

silverdevillabs, LLC only processes personal information for the purposes described in the applicable Privacy Policy and/or privacy notice for specific services. In addition to the above, such purposes include:

- Providing our products and services to users, including the display of customized content and advertising;
- Auditing, research and analysis in order to maintain, protect and improve our services;
- Ensuring the technical functioning of our network; and
- Developing new services.

You can find more information about how we process personal information by referring to the privacy notices for particular services.

### **Options for personal information**

When you sign up for a particular service that requires registration, we ask you to provide personal information. If we use this information in a manner different than the purpose for which it was collected, then we will ask for your consent prior to such use.

If we propose to use personal information for any purposes other than those described in this Policy and/or in the specific service notices, we will offer you an effective way to opt out of the use of personal information for those other purposes. We will not collect or use sensitive information for purposes other than those described in this Policy and/or in the specific service notices, unless we have obtained your prior consent.

You can decline to submit personal information to any of our services, in which case silverdevillabs, LLC may not be able to provide those services to you.

## **Information sharing**

silverdevillabs, LLC only shares personal information with other companies or individuals outside of silverdevillabs, LLC in the following limited circumstances:

- We have your consent. We require opt-in consent for the sharing of any sensitive personal information.
- We provide such information to our subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with this Policy and any other appropriate confidentiality and security measures.
- We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of silverdevillabs, LLC, its users or the public as required or permitted by law.

If silverdevillabs, LLC becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, we will provide notice before personal information is transferred and becomes subject to a different privacy policy.

Please contact us at the address below for any additional questions about the management or use of personal data.

## **Accessing and updating personal information**

When you use silverdevillabs, LLC services, we make good faith efforts to provide you with access to your personal information and either to correct this data if it is inaccurate or to delete such data at your request if it is not otherwise required to be retained by law or for legitimate business purposes. In any case where we provide information access and correction, we perform this service free of charge, except if doing so would require a disproportionate effort.

## **Enforcement**

silverdevillabs, LLC regularly reviews its compliance with this Policy. Please feel free to direct any questions or concerns regarding this Policy or silverdevillabs, LLC's treatment of personal information by contacting us through this web site or by writing to us at 3014 Quail Hollow, McKinney, TX, 75070 USA. When we receive formal written complaints at this address, it is silverdevillabs, LLC's policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection

authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between silverdevillabs, LLC and an individual.

### **Changes to this policy**

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Policy without your explicit consent, and we expect most such changes will be minor. Regardless, we will post any Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Policy changes). Each version of this Policy will be identified at the top of the page by its effective date, and we will also keep prior versions of this Privacy Policy in an archive for your review.

If you have any additional questions or concerns about this Policy, please feel free to contact us any time through this web site or at 3014 Quail Hollow, McKinney, TX, 75070 USA.